# Making payments work



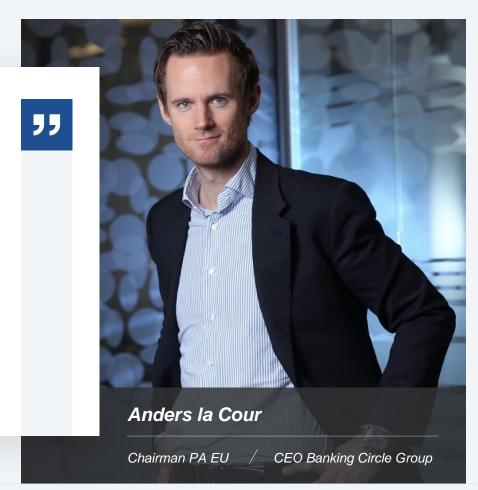
Join the PA EU, for your industry for your business and for you.

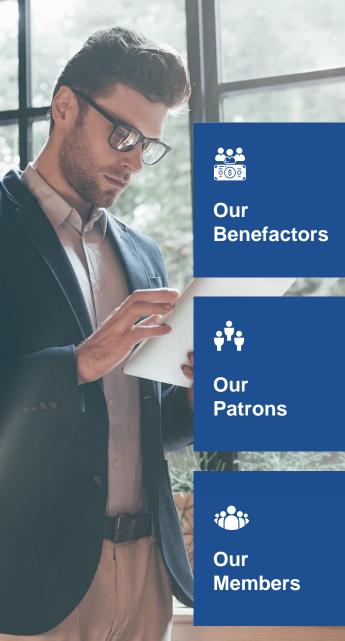




"The PA EU brings together the payments ecosystem which is an essential service to our industry. By giving access to a breadth of knowledge and expertise, a strong united voice and an influential network, we create a place where, together as an industry, we can make a difference.

I believe that belonging to the PA EU gives us a chance to contribute to the world around us. To influence who adopts Payments Association products and services. And to help improve lives everywhere. If you want to effect change within the industry, join the PA EU."





#### **Our Members**





Deloitte.































Member





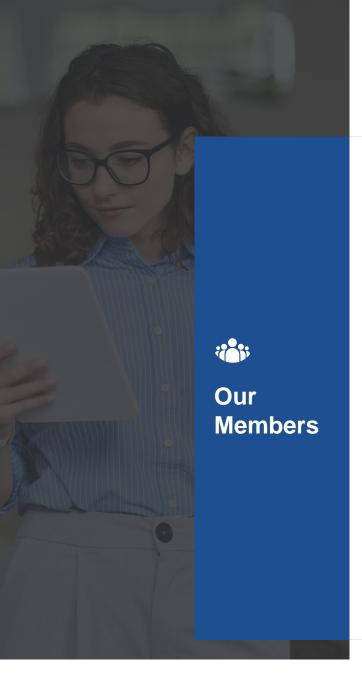












## **Our Members**











































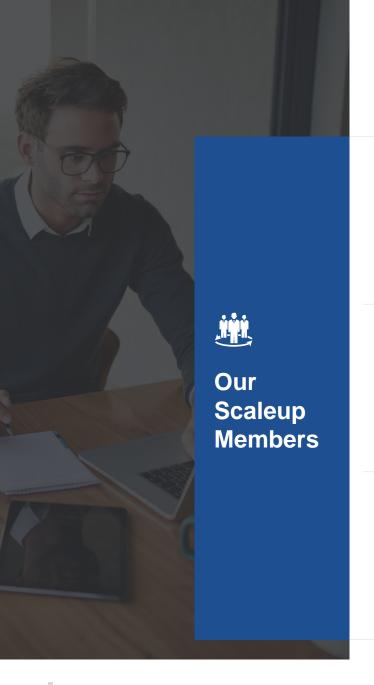












## **Our Members**



































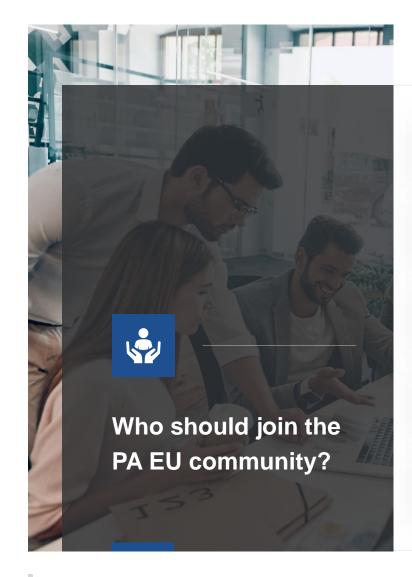


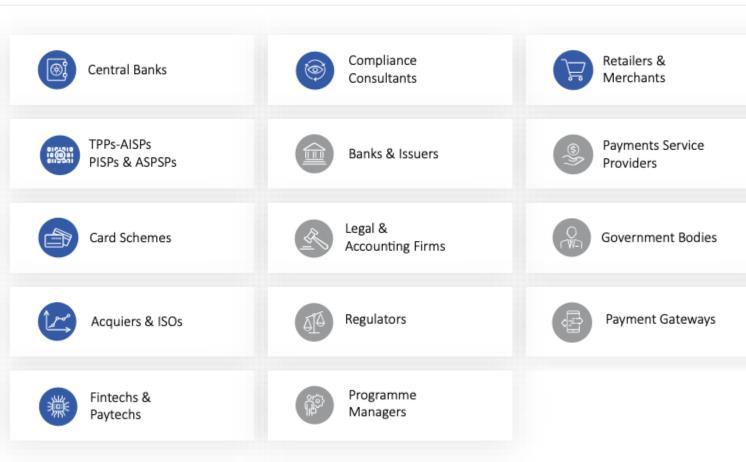




# Our PA EU community







# 6 key reasons to join PA EU



01

02

03

#### **Network all over Europe**



We are the only association with permanent **events around Europe**. Meet our **members** in person and find new business opportunities.

#### **Meet & discuss with experts**



Hear more about various payment topics from special guests from European Institutions, Central Banks etc. during our **Projects Working Groups.** 

#### Gather with your peers 3x a year



Other associations typically offer members one conference per year, we give you **THREE**: Annual General Meeting, Annual Conference, Pay360 conference

# 6 key reasons to join PA EU



04

05

06

#### Learn in exclusive training courses



Learn about different domains in the payments ecosystem and refresh your knowledge with our exclusive training courses like our Payments 101 course.

#### Leverage your brand & visibility

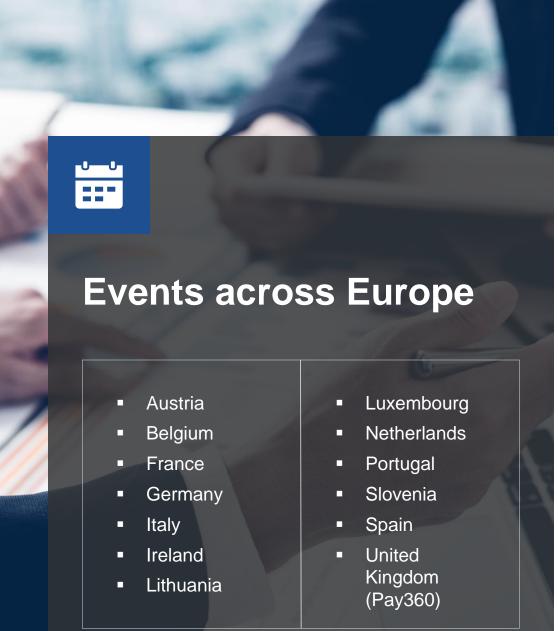


Use our newsletter, social media presence as well as our website to promote and advertise your company, your updates and your events.

#### **Recruit Professionals**



Advertise job opportunities through our **job portal** to connect with professionals in the industry.







## A look back at 2022







...gained

23 new members



...organised 36

networking events in 10 cities and 10 countries



...brought 1467

payment key players during our events together



...held 13

working groups



...hosted 35

guest speakers from 32 institutions



...connected 1600 with

new contacts on LinkedIn



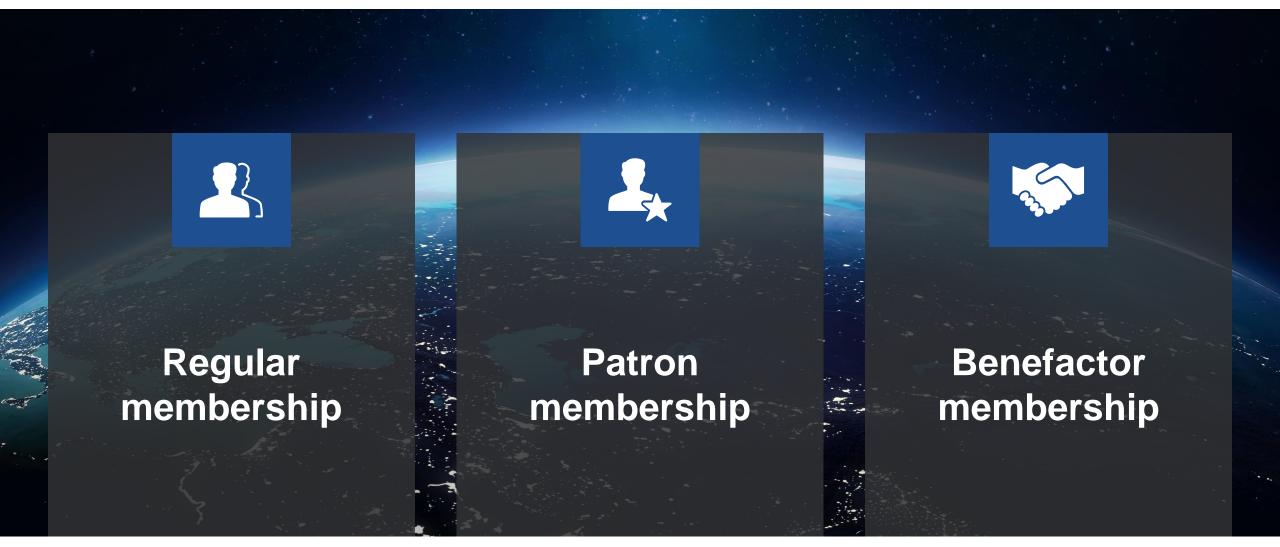
...entered **3700** 

new contacts in our database

In 2023, our activities have been developing at warp speed!

# Become part of our EU payments family









## Regular membership

Participate actively in the payments industry, promote your products and services to others, and get the inside track on where, how and when the industry is developing. Become a part of our European payments family!

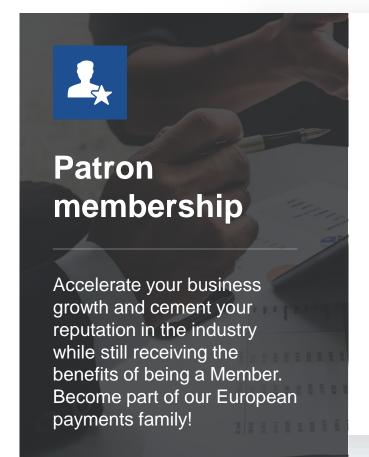
- Access to all PA@Home and Projects Working Groups
- 5 personal introductions to target stakeholders
- Special member price for our annual "Payments Tomorrow" conference
- 2 free tickets for the Pay360 conference in London
- 1 free delegated place on a Payments 101 Training Course worth €600
- Promotion of your company and company news on our website and Social Media channels
- Opportunity to publish whitepapers, press releases and special announcements.

\* VAT does not apply since Luxembourg non-profit entity

**€9.900** 







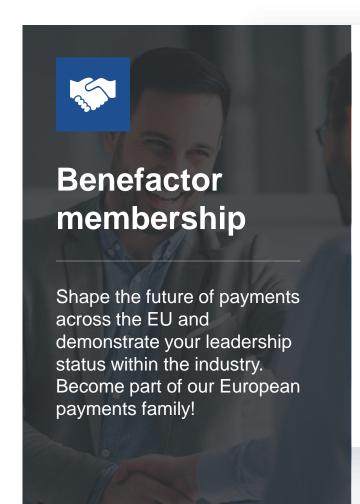
- Sponsorship of either a PA EU networking event at a city of your choice OR a CEO round table lunch/dinner (incl. guest selection)
- Access and additional tickets to all PA@Home and Projects Working Groups
- 20 personal introductions to target stakeholders
- Special member price for our annual "Payments Tomorrow" conference
- 2 free tickets for the Pay360 conference in London
- 1 free delegated place on a Payments 101 Training Course worth €600
- Priority positioning of your company and company news on the PA EU's website and social media.
- Opportunity to publish whitepapers, press releases and special announcements.

\* VAT does not apply since Luxembourg non-profit entity

**€15.000**\*







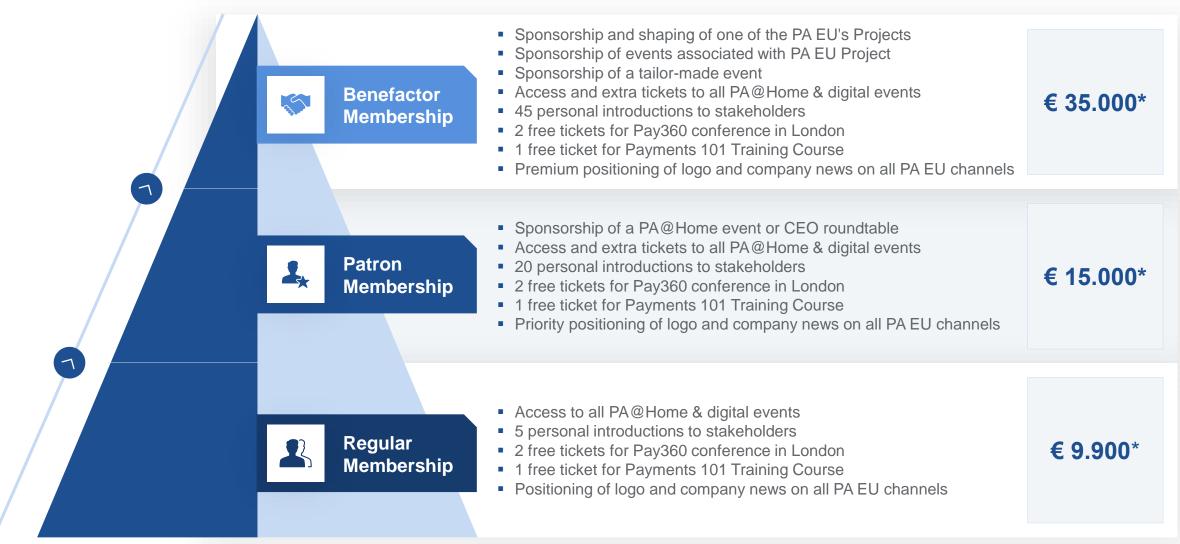
- Sponsorship of one of the PA EU's Projects, shaping its direction and priorities
- Sponsorship of events associated with your designated <u>PA EU Project</u> and Benefactor brand to be featured on all PA EU collateral related to the project
- Sponsorship of either a half day payment seminar or 2 CEO roundtables (incl. guest selection)
- Access and additional tickets to all PA@Home and Projects Working Groups
- 45 personal introductions to target stakeholders
- Special member price for our annual "Payments Tomorrow" conference
- 2 free tickets for the Pay360 conference in London
- 1 free delegated place on a Payments 101 Training Course worth €600
- Premium positioning of company and company news on the PA EU's website and social media
- Opportunity to publish whitepapers, press releases and special announcements.

\* VAT does not apply since Luxembourg non-profit entity

**€35.000**<sup>\*</sup>











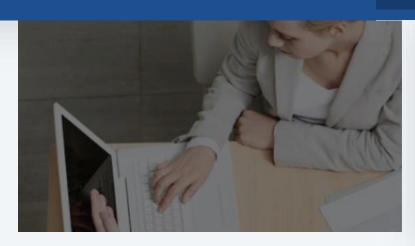
# **Impressions**





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#### "Payments Tomorrow" Conference Madrid











# **Impressions**



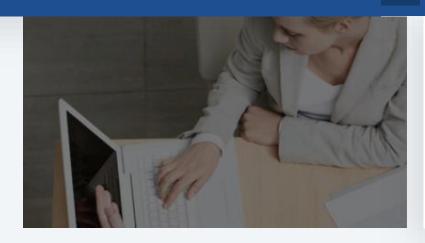






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#### PA@Home events around Europe











## **Our Team**





Anders la Cour CEO Banking Circle Chairman PA EU



Thibault de Barsy Vice Chairman & General Manager



Janine Kaiser CCO



Jules Valette
Business Development
Associate

UI

02

03

04



Mona Degrève
Business Development
Associate



**Danai Michailidou**Business Development
Associate



Emil Ziegler
Business Development
Associate



Ilia Michailidou
Business Development
Associate

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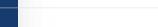


Vice-chairman & General manager M +352 621 355 923



#### **Janine Kaiser**

Chief Commercial Officer M +49 159 01 37 11 45





The Payments Association EU A.S.B.L.

Contact us for more information about The Payments Association EU

THIBAULT.DE.BARSY@THEPAYMENTSASSOCIATION.EU

JANINE.KAISER@THEPAYMENTSASSOCIATION.EU

WWW.THEPAYMENTSASSOCIATION.EU



