



the payments association

MAKING PAYMENTS WORK

Join the PA EU, for your industry,
for your business and for you.

Connecting the future

www.thepaymentsassociation.eu

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Our Community

Our Benefactors



Founding Benefactor



Founding Benefactor



Benefactor

Our Patrons



Founding Patron



Founding Patron



Founding Patron



Founding Patron



Patron

Founding Member



Patron



Patron

Our Members



Founding Member



Founding Member



Founding Member



Founding Member



Founding Member



Founding Member



Member



Member



Member



Member



Member



Member



Member



Member



Member

Our Scaleup Members



Founding Scaleup Member



Founding Scaleup Member



Founding Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member

To join our community, call Thibault de Barsy on +352 621355923 or email thibault.de.barsy@thepaymentsassociation.eu

Welcome

To the leading and most influential membership association in payments.

The PA EU provides the payments community with:

- A forum in which to learn, collaborate and do business with contacts you would not otherwise have met
- A view on pain points that your peers encounter and act upon, such as access to bank accounts, changing industry standards, new regulations and open banking
- A perspective that is ahead of the curve, so you can develop products and services in line with what is coming down the road
- Opportunities to speak to regulators, tap into the heart of central government and engage with authorities to affect change across the wider industry

“In these unprecedented times, where a global pandemic is providing new challenges for companies to adapt, community is more important than ever. The PA EU brings together the payments

ecosystem which is an essential service to our industry. By giving access to a breadth of knowledge and expertise, a strong united voice and an influential network, we create a place where, together as an industry, we can make a difference.

I believe that belonging to the PA EU gives us a chance to contribute to the world around us. To influence who adopts Payments Association products and services. And to help improve lives everywhere. If you want to effect change within the industry, join the PA EU.”



Anders la Cour
Chairman PA EU
CEO Banking Circle

Joining the PA EU provides you with an integrated, year-round sales and marketing solution. With a series of networking events throughout the year providing both physical and virtual business development opportunities, complimented by a year-round digital marketing campaign and additional lead gen and sponsorship opportunities, you'll have no problem proving an ROI on your membership investment.

Who should join the PA EUcommunity?



the payments association



Central Banks



Banks & Issuers



Acquirers & ISOs



Government Bodies



Regulators



Fintechs & Paytechs



Payment Gateways



Retailers & Merchants



TPPs-AISPs
PISPs & ASPSPs



Legal & Accounting Firms



Compliance Consultants



Payments Service Providers



Card Schemes



Programme Managers

Why Join the PA EU?



Business Development:

Establish new relationships, partnerships and sales leads while achieving faster time to market, through active participation and engagement in PA EU networking events, projects, activities and publications.



Marketing Amplification:

Increase your brand awareness, generate sales leads and maximise your ROI by utilising the PA EU's social media, newsletters, online presence, events, projects and sponsorship opportunities to increase your reach and reduce spend.



Collaboration Opportunities:

Increase your influence within the industry by collaborating with other buyers, sellers and partners from across the payments ecosystem to bring about change and direct policy



Credibility and Profile:

Obtain enhanced credibility, brand awareness and boost your personal and corporate profile by associating yourself with the PA EU



Market Intelligence and Education:

Gain a competitive advantage, establish thought leadership and ensure your team are up to date with priority access to market intelligence, insight and educational resources. publications.



Financial Savings:

Benefit from the PA' EUs negotiating power and partnerships to maximise use of your budgets and identify cost savings.

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A suite of events tailored to your needs



PA@HOME

Regular informal networking events to create and build relationships between peers, prospects and partners.



HOT TOPIC BRIEFINGS

Subject-specific briefings that explore contemporary industry topics, providing exclusive and valuable insight from expert speaker panels.



CEO ROUND TABLE DINNERS

Evening dinners with senior and experienced industry leaders, talking privately on topical issues, within an informal setting at a memorable restaurant.



AGA

The PA EU's annual general assembly gives members the opportunity to reflect collectively on what the community has achieved over the past year and our policy priorities for the year ahead.



Project Events

Events on industry-critical issues are occasionally required to deliver some of the PA EU's projects.



Payments Academy

One-day payments-specific training courses on contemporary payment issues, delivered by payment practitioners who are experts in their field.



PAY360

The PA's annual flagship conference held in London brings industry leaders together to discuss the opportunities, challenges and exciting future of emerging payments. This one-day event is a mix of keynote sessions from influential industry stake-holders, panel debates and track sessions, and live demonstrations of innovative payments technologies from PayTech start-ups.



Payments Awards

The international payment industry's most prestigious black-tie event, which is held in London. The Payments Awards recognises and celebrates the best global emerging payments industry has to offer, in front of an audience of over 850 payments professionals. The Awards also offers an unparalleled networking opportunity thanks to the legendary after-party. It's where reputations are made and deals are done.

Event Sponsor



PA EU and PA Community Network Events



PAY360 CONFERENCE (London)

The annual conference for the industry, organised by the PA in London, bringing together over 800+ payment professionals to network, share best practice and drive the industry forward.

For more information visit: www.thepay360conference.com



PAYMENTS AWARDS (London)

A glittering and glamorous ceremony attended by over 750 of the industry's most senior thought-leaders and decision-makers, with 46% of attendees C-suite level or above. With over 300 submissions annually, it is a true honour to win a coveted PA award and it is THE place where the payments sector comes together to celebrate the industry's greatest achievements each year.

For more information visit: www.emergingpaymentsawards.com



PA EU CEO/CXO ROUND TABLES

Where 12 carefully selected senior C-suite payment executives come together to network with their peers and discuss a topical payments-related theme.

Discussions are carefully facilitated by the PA EU host and held under Chatham House rules to ensure relationships are built, learnings exchanged and partnership opportunities created.



PA@ HOME

A regular series of virtual and physical networking events bringing members together to network and establish new contacts and sales leads over breakfast, lunch or after work drinks.

Market Intelligence and Education



PA EU HOT TOPIC WEBINARS

A combination of exclusive member only webinars and open, member led webinars, they allow payment professionals to come together virtually to discuss key industry topics, market trends, new technologies and regulations.

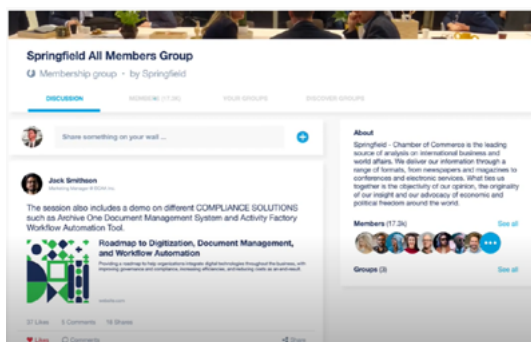
PA HOT TOPIC SEMINARS

Delivered as a physical or virtual event, they are the perfect opportunity for you to learn about a hot industry topic, hear from expert speakers and network with your peers in person. These are a popular sponsorship top-up option, as they not only allow you to showcase your expertise and position yourself as a thought leader, but have also proved to be a successful lead generation tool.



PAYMENTS 101 TRAINING COURSE

Payments 101 is a one-day training course delivered by a PA Ambassador as a live virtual event. It provides a solid foundation level of education for those new to the payments industry, experts in one aspect of payments looking for appreciation of other aspects of the ecosystem, and payments professionals whose knowledge could benefit from being updated and refreshed.



MEMBER PLATFORM AND APP

As a member you will be invited to join our digital community platform and app, where you can directly message other members, share business cards, post ideas on the community wall, showcase your company and book yourself onto events.

To join our community, call Thibault de Barsy on +352 621355923 or email thibault.de.barsy@thepaymentsassociation.eu

Key players in the European landscape

Join one of our working groups to address the community's three issues:

- 1. Society:** The PA EU promotes an inclusive and diverse society trusted, secure and accessible payments benefit everyone and a payments industry where all opportunities are equal, and all voices are heard.
- 2. The Payments Industry:** The PA EU encourages a harmonious and competitive ecosystem where new technologies, regulations and user behaviours influence the industry's structure, culture, participants and direction.
- 3. Regulators:** The PA EU is resetting the nature of the payments industry's relationship with regulators to achieve the right balance between policing and partnering, competition and innovation, and resilience and growth.



PROJECT THE EUROPEAN PAYMENTS LANDSCAPE

Examining what makes each country unique



PROJECT FINANCIAL CRIME

Tackling the root causes of fraud and money laundering



PROJECT REGULATOR

Helping the regulators to help us



PROJECT OPEN BANKING

Unleashing the potential for payment payments
To be started end 2021



Businesses across the EU are in the midst of big market changes, with many challenges and opportunities to come. The PA EU will play a vital role in supporting payments businesses as they negotiate the changing landscape and we will work together to find the best way to support the industry and consumers across the region and the rest of the world."

Thibault de Barsy,
Vice Chairman & General Manager PA EU



Join the PA EU

Member

€9.900

Members are companies that want to participate actively in the payments industry, promote their products and services to others, and get the inside track on where, how and when the industry is developing.

Members receive the benefits below

Patron

€15.000

Patrons are companies that want to accelerate their business growth and cement their reputation in the industry as well as receive the benefits of being a Member.

Patrons receive all Member benefits plus the benefits below

Business Development

As a Member you will get access to a series of events hosted by PA EU throughout the year such as the Networking Events, the “Hot Topic” seminars, CEO private lunch meetings and much more.

Events are held digitally and “In Real Life” when the situation allows. Members receive 2 places or physical events.

Receive 5 personal introductions to target stakeholders within the EU, Receive 5 personal introductions to target stakeholders within the EU, but also beyond through our sister organizations PA (London) and PA Asia.

Receive Sponsorship of either an PA EU networking event or a CEO round table lunch/dinner (including guests selection).

Receive additional tickets for the physical events.

Receive 20 additional personal introduction by email to target stakeholders within EU and beyond through our sister organizations PA (UK) and PA ASIA

Marketing Amplification

Promote your company and news stories throughout the year on the PA EU's website, including your major events on our online calendar

Receive the opportunity to publish white papers, press releases and special announcements via our website and social media

Feature your profile and team within the PA Community App (“Glue Up”) and use it to register at PA EU's events

Receive one free delegated place on a Payments 101 training Course (interactive webinar) worth 600 €

Receive Delegate discounts for our media partner events

Receive enhanced marketing sponsorship on PA EU's website with logo on front page

Receive priority positioning of your company and news stories on the PA EU's website and social media

Receive extended member profile and prioritisation within the PA Community App

Receive support for your Social Media activity on LinkedIn and Twitter using the reach of the PA EU

Collaboration Opportunities

Join a Project Working Group to collaborate on industry initiatives, thereby establishing strong relationships with industry peers and gaining the inside track on what's happening (subject to a place being available on the working group)

Contribute to PA EU lobbying and advocacy initiatives by participating in - activities of an PA EU Project Working Group

Benefactor

€35.000

Benefactors that join PA EU are major companies that want to shape the future of payments across the EU and demonstrate their leadership status within the industry. Benefactors receive all Member benefits and additionally:

- Sponsorship of one of the PA EU's Projects, shaping its direction and priorities
- Premium positioning of logo on all PA EU collateral items and website
- Sponsorship of events associated with your designated PA EU Project and Benefactor brand to be featured on all PA EU collateral related to the project
- Event Sponsorship of either a half-day payment seminar or two CEO round table executive dinners
- 45 additional personal introduction by email to target stakeholders within EU and UK, as well as globally through our sister organization PA (UK) and ASIA

PA EU Leadership

The PA EU leadership works to promote and defend the interests of its members and as well as the study of any issues concerning the payments industry in the European Union.



Anders la Cour

Chairman PA EU
CEO Banking Circle



Thibault de Barsy

Vice Chairman &
General Manager PA EU



Tony Craddock

Director General PA
(London)



Nicolas Mackel

Board Member PA EU
CEO Luxembourg for Finance

PA EU Partner Associations

The PA EU is the sister-Association of the PA in London. With EPA ASIA, we are all part of a global network. All three organisations deliver events to enable collaboration and projects to enable change. They are committed to sharing and exchanging knowledge, and building bridges across the world so their members and those of other Partner Associations benefit and can speak together with a louder global voice.

When a company is a Member, Patron or Benefactor of one PA and wants to join another PA, the price is discounted.

For information about the cost of joining our Partner Associations, or the cost of PA Global Membership, please call Thibault de Barsy on: [+352 621355923](tel:+352621355923) or email : thibault.de.barsy@thepaymentsassociation.eu



the payments association



Our international community

Be known by the company you keep

PA EU builds on the international network of 150 members of our London-based sister organisation, the Payments Association (PA)

Benefactors



Project Knowledge Partners

Community Patrons



Members



ScaleUp Members



Join as a ScaleUp Member

Organisations at an early stage in their development play an important role in our community. We would like to remove any friction that would otherwise prevent them from joining. **To be eligible for ScaleUp Membership your company must have annual revenues below €1m and be managed by its owners .**



the payments association



If you're going to really prosper in payments, you need access. You need to know the right people. And you need to be on the pitch and make your voice heard.

You also need the freshest news and the latest thinking, and a pool of partners and prospects in which to fish. And you need influence over the future landscape so that when you get there, you thrive.

As a member of the PA EU you will move your business from reactive to proactive to predictive. From follower to leader. Gaining first mover advantage or a competitive edge. And you will avoid investing in no-hope technology or from incurring a regulator's wrath.

You need powerful and influential friends. Lots of them."

- Tony Craddock, Director General PA

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